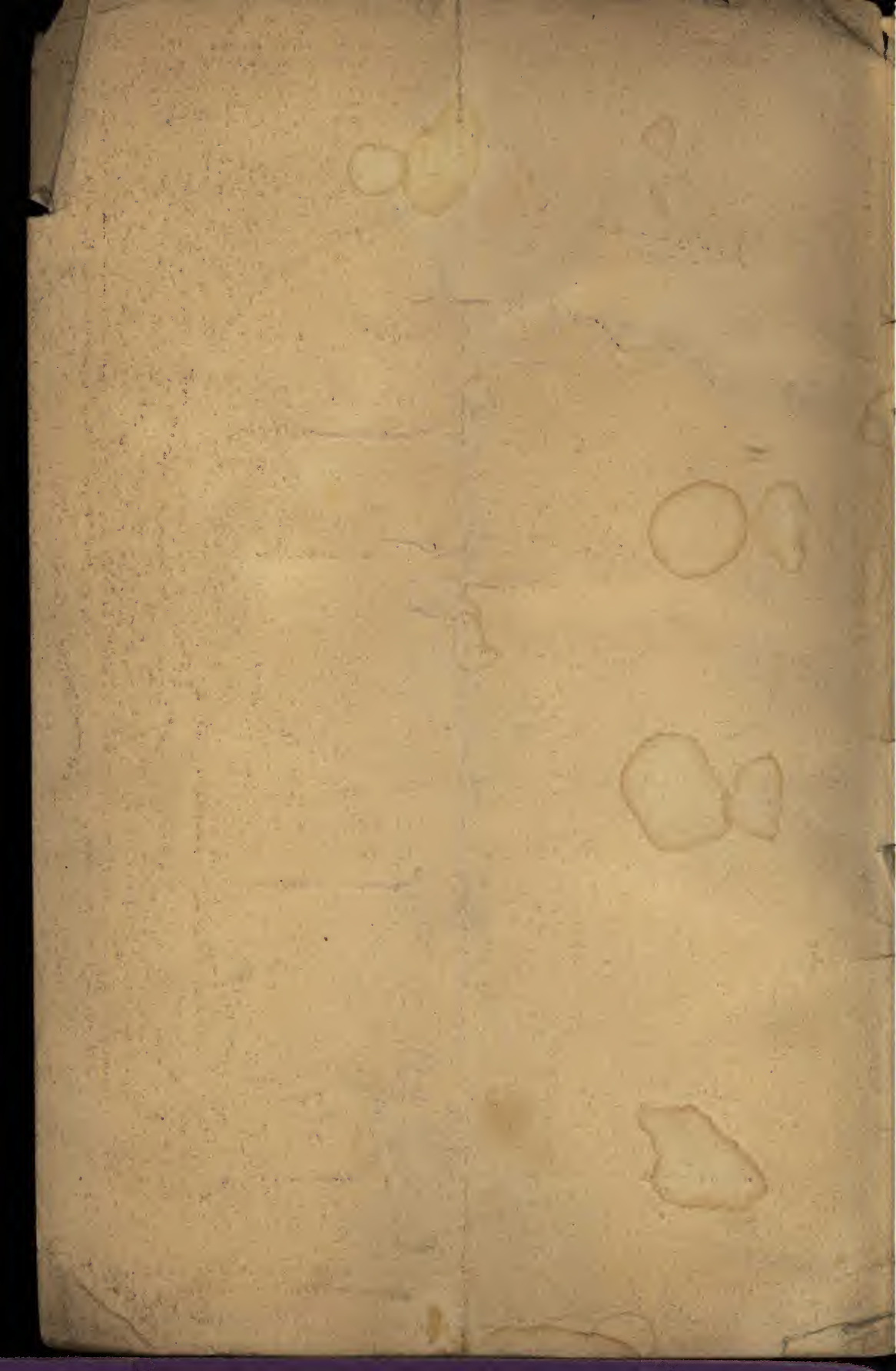


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RIGHTLY  
ROOFED  
BUILDINGS





# **RIGHTLY ROOFED BUILDINGS**

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An Illustrated Guide for the Seeker of The Best  
to be had in Roofing, be it for the Residence,  
Church or School, and whether he be the  
Architect, Contractor, Roofer or Owner

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Published by

**CORTRIGHT METAL ROOFING CO.**

Main Office and Factory, 50 North 23rd St., Philadelphia  
Western Office - 134 Van Buren Street, Chicago

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## Metal Shingle Specialists

This is the age of the specialist. He has come as a very natural result of the business world's recognition of the fact that one man can do one thing better than he can do many; and if he puts brain and heart into it, he can do it better than most other people could do the same thing.

We are Metal Shingle Specialists.

We make only Metal Shingles, and the necessary trimmings—that is, the Valley, Ridge-Coping and Hip-Covering—to complete the finished roof. Do we make our point clear to you—that all our time, attention and energy are assiduously devoted to this one thing—the making of Metal Shingles?

And is it not fair to assume that twenty-one years of this constant application places us in a position to say that we know this business through and through, and that where improvements have been possible we have made them, and where difficulties have existed we have overcome them, and working thus from both sides we have about reached the centre plank of perfection in all the little details that go to make up the whole in the manufacture of our particular specialty? For instance, a machine that turned out a given amount of work a number of years ago has been so changed and improved upon, that its output to-day is fully fifty per cent. more than then.

Most practical men realize that *tin of a good quality is the ideal roofing material*, but put on in the old way (that is, with standing seams or flat seams) it will buckle, it will rattle, it will expand in hot weather and become flabby, or contract in cold weather, or crack and pull apart at the seams, and it is *so* unsightly.

To overcome these objections was our aim, and a long and careful study of the roofing question brought about the present perfection of the Cortright Metal Shingles, which expand or contract with the atmosphere without injuring the material or affecting their absolute storm-proof tightness.

The secret of this lies: (1) In the patent side-lock which permits the Slates or Shingles to "give" as the weather demands, without affording the slightest opening on the sides for water, snow, or sleet; and (2) the step-like arrangement on the upper part of the plate that prevents water from trickling through at the top and bottom. (See page 56.)

These are patented features that no other roofing can possess, and these features, combined with the quality of material we put in the plates, have created the reputation Cortright Roofing has to-day all over the world as incomparable.

(Continued on page 6.)



## COUNTRY MANSION AT VALLEY FORGE, PA.

From which wood shingles were removed and entire roof covered with  
Cortright Victoria Shingles



The Home of Hon. P. C. Knox, United States Senator from Pennsylvania.

## Cortright Metal Roofing

Is a light, substantial and comparatively inexpensive roofing, made of full weight prime Charcoal Roofing Tin, and either painted or galvanized.

It embraces all of the essential qualities of a high grade roof-covering.

This roofing consists of Cortright Metal Slates, Victoria Shingles, Imperial Shingles, Ridge-Coping, Hip-Covering, Valleys, &c.

Unlike all other roofing, this can be accurately and quickly laid by any mechanic who will read and follow printed instructions which are placed in every box of goods shipped.

When finished, these roofs are stronger, more firmly fixed and less liable to be moved by the wind, weather or from any other cause than any other kind of roofing in use.

We invite a most thorough investigation of the claims made for this roofing, and shall take pleasure in furnishing any desired information by mail, or, when possible, by having one of our representatives call and personally explain the advantages of this style of covering.

## Metal Shingle Specialists

(Continued from page 4.)

For years we have done nothing else but make and sell the Cortright Metal Shingles and the necessary trimmings.

Our aim in the beginning was to produce an article that would be free from all the common faults of other roofing, and at the same time which would involve no more expense in the buying, no more trouble in the laying and no more weight on the roof than the materials which were generally used for roofing purposes.

The Cortright Metal Shingles are to-day regarded as practically perfect for roofing any kind of a building having a sloping roof, excepting over buildings where corrosive gases, fumes or acids are generated, as no metal liable to be attacked can be used under such conditions.

In making our various articles we use only roofing tin—or terne plates—and the great quantity of goods turned out every year necessitates the purchase of many thousands of boxes of material. Our trade is sought by all the prominent tinplate manufacturers, hence we can invariably get advantage of the lowest possible price.

It is sometimes said that we are very exacting in our specifications and we do require plates that are all properly and evenly coated. No wasters—light weights—or uncoated plates enter our factory.

The goods are all made right here in our own building under our own eyes, and each of our expert workmen is a specialist in Metal Shingle making.

The entire factory is equipped with modern machinery and all the latest appliances and attachments which skilled mechanics can devise for rapid and perfect work. Thus have we been enabled to bring the actual cost of production to an exceedingly small figure.

In view of all these facts, we are justified in repeating the statement that we are Metal Shingle Specialists, and consequently can produce a roof-covering unequalled in weather and fire-proof qualities, appearance and durability. A covering that is especially adapted for churches, schools, court-houses, residences, and in fact all the better class of buildings.





RESIDENCE OF MR. J. W. McMINN, BREVARD, N. C.



SCHOOL BUILDING, BONHAM, TEXAS.  
SPARGER & PETERS, Architects.



## Advantages Over Wood Shingles

Ever since we began the manufacture and sale of the Cortright Metal Shingles we have insisted that they would last longer and make a tighter roof than wood shingles, and in addition afford splendid protection against fire, especially flying sparks. They also do away with that curling at the edge which sooner or later comes to most wooden shingles and which spoils the appearance of so many otherwise fine looking buildings.

The letter from Mr. Gove, which follows, may properly be termed the clinching argument:



Residence in Daytona, Fla., Roofed with Cortright Metal Slates.

Daytona, Fla., Jan. 25, 1907.

Cortright Metal Roofing Company.

GENTLEMEN:—Having used hundreds of squares of tin and galvanized shingles made by you, I am free to say that they have always given complete satisfaction in every way. I am abandoning the cypress shingle in every case where possible, on account of splitting and the annoyance of leaks, and they or any other wood shingle will split if properly nailed and, if not, will blow off. I consider your shingle fully as cheap, laid, as the wooden ones; I never have had a leak when using your shingle, and, besides, quite an item is saved in insurance. I expect to use a great many the coming season, as in the past.

Yours truly,

Architect and Builder.

S. H. GOVE,

## **What a Good Roof Means to Property**

A good roof gives to a house what good clothes give to a man or woman—a good appearance. Clothes, however, have other functions than to beautify—they protect. So an ideal roof preserves buildings and protects them from the action of the elements.

A building will sell for more if artistically roofed. Covered with our Victoria Shingles or Metal Slates it is at once attractive to the eye and a pleasing testimonial to the good taste of its owner.

Every house owner is interested in securing a roof that will not only beautify but will last as long as possible; one that requires the least repairs.

Durability doesn't cost as much as one might suppose. Material represents the greater part of the cost of roofing and the difference in cost between a thoroughly reliable and durable Cortright Metal Roof and the other kinds of roofing is of little relative importance.

The patent lock is the life of the Cortright Roof. It is a lock that keeps the shingles intact, prevents buckling and makes it weather-proof.

Cortright Metal Shingles possess positive advantages over any other mode of roofing construction and are perfectly adapted for any sloping surface.

They are convenient to handle, easily laid, have all the advantages and none of the disadvantages of either wood shingles or slate. They exemplify all that is best in scientific roofing.

This is the age of progress. Old methods are being replaced by new. Cortright Roofing is now used wherever its advantages are known. Its use marks a decided advance in building science.

Architects, builders and roofers find Cortright Roofing most satisfactory. It is thoroughly trustworthy under all conditions of weather and in any climate. With proper care it lasts a lifetime.

---

### **"The Unexpected Always Happens"**

Just where you think a stone-slate or wood-shingle roof will give the best protection it is likely to show the first trouble. If you never expect to have roof satisfaction, try Cortright Metal Roofing and the pleasantest of unexpected things will happen.



## In the Slate Region

Perkasie is located in Bucks County, Pa., where stone slate has been almost universally used, because of its cheapness, the heart of the slate quarry industry being but a few miles distant. We think, therefore, that this letter should carry special weight for those who may have a liking for cumbersome and otherwise unsatisfactory slate. Mr. Benner's experience covers a period of several years, during which time he has had an opportunity of seeing the troublesome service given by slate roofs, and he knows whereof he speaks.



Residence of Mr. Benner, Perkasie, Pa., roofed with Cortright Metal Slates.

Perkasie, Pa., Jan. 15, 1907.

Cortright Metal Roofing Co.

GENTLEMEN:—In reply to your favor of January 10th, asking my experience with your Metal Shingles, I would say that I used your Metal Shingles about fourteen years ago in Atlantic City, and to-day they are all in perfect condition, having been painted three times during this period.

I have also used your shingles on my own house and stable, rebuilt thirteen years ago, and they have given very good satisfaction; besides, they make a very light roof with no chance for rain or snow to drive in. I would never use slate any more for myself and can recommend your roofing to all who contemplate building a cosy home.

Respectfully yours,

Lumber and Planing Mill.

A. S. BENNER.

## Counterfeit Roofing

Nearly every tin manufacturer is occasionally bothered because architects will specify one of the various "old style" tins and then add "or equal." They charge the roofer or contractor with wilful substitution of inferior materials, to the injury of the customer and to the prejudice of the manufacturer's expectations. The wrong they charge is equivalent to counterfeiting, if it does not quite partake of its elements. Perhaps there may be some foundation for this charge against the roofers and contractors mentioned, but we are unacquainted with it.

We make a roofing of such characteristics and conditions that it cannot be counterfeited. Cortright Metal Shingles are a form peculiar to themselves; of a quality that would make a counterfeit too expensive. We do not complain of counterfeiters. Every roof owner that has Cortright Metal Shingles can rest assured that his building is covered with the best roofing that brains and skill can supply, made, as they are, from carefully selected, heavily and evenly coated plates. There is no opportunity here for the "ringing in" of a few boxes of something cheaper. The roofer or contractor couldn't substitute if he would; not unless he erected a big factory and bought a lot of expensive machinery and hired a lot of skilled workmen. He wouldn't do that just to get the best of you, on your roof, would he?

Beyond this, you can rely on the word of the roofer, builder, contractor or architect who advocates the use of Cortright Metal Shingles. They are "advanced thought" disciples in roofing. They tolerate nothing but "the best." If an architect or builder suggests Cortright Metal Shingles, it is ten to one he is a pretty safe man to tie to, worthy of being given any work you may have to do. No Cortright man quibbles; he says outright, use Cortright Metal Shingles, whether for the residence, the church, the school, the warehouse, the barn or the outhouse. There is neither counterfeit nor substitute for them.

---

### **"It's an Ill Wind that Blows Nobody Good"**

While the stone slates are falling during the storm, remember the tightness and the lightness of Cortright Metal Roofing.





RESIDENCE OF MR. A. A. CHRISTIAN, GREENSBORO, MD.



METHODIST CHURCH, BREVARD, N. C.  
WHEELER, RUNGE & DICKEY, Architects.



## Cortright Victoria Shingles

Are extremely popular. They were first introduced by us in 1892, and were eagerly adopted because of their ornamental appearance and the possibilities they afforded for the exercise of artistic taste. The embossing imparts a rich finish. Durability and adaptability are unquestioned. They are preferable to any other roofing material where an ornamental finish is desired at very moderate cost.



Residence of Mr. S. O. Tate, Somerset, Ky. Roofed with Cortright Victoria Shingles.

Cortright Metal Roofing Co.

Somerset, Ky., Jan. 21, 1907.

GENTLEMEN:—I ship you to-day a negative of the residence of Mr. S. O. Tate, whose building was roofed by myself four years ago with Victoria Shingles, 10x14 inches. The roof is very ornamental and gives entire satisfaction, and he is highly pleased with it.

Tinner and Roofer.

Yours truly,

H. F. FRICKE.

## Final Cost of a Roof

The only roofing with *final cost in sight* is Cortright Metal Roofing. Whether you are going to build for yourself, or for someone else, this *fact* is the most important thing to know about roofing.

First cost is what most people consider; but final cost is what keeps the big army of roof-repairers all over the country going all day—and overtime. You never know when the last item of *final cost* is going to arrive on a shingle, slate, tile, or other fragile or combustible roof. And you never know what the item is going to be. It may be a bill for a house destroyed by fire: frequently it is a bill for wall paper, plaster, pictures, furniture, carpets and the like. Most times the bills are inside of a few dollars, a charge for precautionary repairs; but they come with a persistent and exasperating regularity, even if they are small.

The final cost of Cortright Metal Roofing is calculable because of our entirely original method of making the *best roofing* possible from the best material for a roof. This means the *best tin* scientifically treated at every step of manufacture to give the greatest resistance to the weather—rain, snow, frost, ice, wind, heat.

Cortright Metal Slates or Victoria Shingles make a roof that lasts longest without repairs because there are no exposed edges of tin, either from stamping, cutting or nail holes—no rust. Because the interlocking device makes it absolutely waterproof and air-tight, free from rattling or danger of blowing off—wind-proof, and free from the effect of contraction and expansion—no cracking of paint, no tearing of nail holes. Because there is no place on it for water to enter or rest—rain and snow-proof. Because it is the only roof that does not require an expert roofer to lay—any competent mechanic can put on a Cortright roof—it is nearly fool-proof.

The first cost of Cortright Metal Roofing is sure to be the final cost, plus some honest painting now and then. And for this first cost you get not only the best and most serviceable roof, but all the dignity of slate and the ornamentation of shingles united with the lightness of tin, and the security of Cortright Roofing.

Keep the *final cost* in sight and you will never be out of sight of a Cortright roof.



## What a Local Agent Can Do

We take great pride in referring to the success our Honesdale representative has met with since taking hold of our roofing:

In 1891, we sold a quantity of our Metal Slates to Mr. B. F. Haines, publisher of *The Wayne Independent*, for covering the side of his residence. Twelve years later, or in 1903, Mr. Haines wrote us: "The roofing I bought in 1891 seems to-day to be as good as new, and I desire to purchase a few more squares to cover another part of my residence."

Upon inquiry we learned that Mr. J. D. Bryant had put our roofing on for Mr. Haines and was greatly pleased with it; consequently, an arrangement was made with him to handle our goods in that locality, with the result that that house after house is covered with our Metal Slates.

What Mr. Bryant says in the letter following is right to the point and should convince others that Cortright Roofing has no equal:



Residence of Mr. B. F. Haines, Honesdale, Pa., Roofed with Cortright Metal Slates.

Honesdale, Pa., Jan. 1st, 1907.

GENTLEMEN:—I have been very successful in the use of the Cortright Metal Shingles, and after several years' experience can heartily recommend them as the most easily laid and satisfactory from the standpoint of economy I have ever used.

Very truly yours,

JOHN D. BRYANT.

Contractor and Builder.

## Roof Dividends

The question should not be, "What will this roof cost me?" but "What will this roof pay me?"

Every good roof is a profitable investment that yields good dividends; every poor roof is an encumbrance that grows more burdensome from year to year.

Start right—with Cortright Metal Roofing—and you can count your roof dividends in a thoroughly well preserved building, freedom from bills for roof-patching, protected furnishings and decorations, absence of worry and anxiety over storms and neighboring fires, and in sustained beauty and value of the property.

A frequent practice in building is to demand the best of everything for the structure, in contemplation of furnishing it with the best of everything, and then haggle over the cost of the roof. The result is an expenditure that becomes only a *first payment* on the roof; the continual tinkering and repairing, the bills for injury to walls, ceilings, floors and interior fixtures periodically adding to the cost, until the original price is often doubled by these "assessments."

Cortright Metal Roofing is a permanent and profitable investment that begins earning its dividends as soon as the work of laying commences. It is easier to put on than any other roofing; it is put on quicker than any other roofing; it cannot be put on wrong, if the simple directions always put in every box are followed. Immediate saving in cost of labor and time; puts you in your house earlier.

Cortright Metal Roofing is in comparatively small pieces, and as it goes on, piece by piece, examination will show that it is *perfect* in every particular: in the tin; in the preliminary painting done in our factory; in the interlocking device which makes ample provision for contraction and expansion of the metal; in the protection against fire, rain and wind. A dividend in early satisfaction with the investment, and freedom from worry about the final result.

Insurance companies recognize the value of tin roofs and warmly approve of Cortright Metal Roofing, the *improved* tin roof. The cost of insuring a house covered with Cortright Metal Roofing is 10 per cent. less than the cost of insuring a house covered with fragile or combustible substances. Dividend here, too.





SCHOOL BUILDING, CHERAW, S. C.  
C. C. WILSON, Architect.



RESIDENCE OF MR. D. L. RUSSELL, EUFAULA, ALA,



## What a Wholesale House Can Do

Throughout the great Southwestern Territory the Cortright Metal Slates and Victoria Shingles are extremely popular for roofing all the better class of buildings, such as churches, schools, residences, etc.

For many years the Peden Iron & Steel Company, of Houston and Galveston, Texas, have bought our goods in carload lots, thus putting themselves in a position to promptly fill the needs of their customers.

In the letter following two important facts are noted:

First—Demand has increased as the goods have become better known.

Second—Quality and construction have never been questioned.

It's the quality of the Cortright Roofing that makes all users so well satisfied with it. Every little detail in its construction is given the strictest attention.



House at Houston, Texas. Mansard Roof Covered with Cortright Victoria Shingles.

Houston, Texas, Dec. 31, 1906.

GENTLEMEN:—We have been selling Cortright Metal Slates and Victoria Shingles for the past twelve or fourteen years with great success and with satisfaction to our customers.

The demand has gradually increased as the goods have become better known.

The quality and construction of the shingles have never been questioned. In a few instances we have had complaints which have been traced to negligence on the part of the workmen in putting them on.

Yours very truly,

PEDEN IRON & STEEL CO.

JNO. A. HARVIN, Asst. Mgr.

## Comparisons

When Marlowe made a bid for world-fame by saying, "Comparisons are odious," it is possible that all roofs were alike in multiplied infirmities, and no man wanted to find out how poor his judgment was.

Since Marlowe's time, the world has learned that everything is of relative value—but the quotation travels on and has its uses—especially to the roofing that cannot bear the test of comparison.

If Marlowe lived now under a Cortright Metal Shingle roof, he would say, "Comparison is a good thing." It is about the only way to find the best, and to get for your money all to which it entitles you.

If you are going to build, two advisors will come to you—the architect and the builder. Some of the best of each will at once recommend Cortright Metal Shingles—having in mind the good of their client and their own fair reputation. But many choose what appeals to their own fancy or methods of working.

Sometimes the architect (who is more artist than house-builder) wants slate or tile, because of his having an acquaintance with that material, and not having the time or inclination to investigate the merits of the Cortright Metal Shingle. Usually, the builder (who is a wood-worker) wants what falls in with his saw and plane—shingles. You may want tin.

All right and all wrong.

The architect's choice is too heavy—it does the framework of the house no good to carry tons of useless weight, and should there be a fire, this crushing load will prove a menace to life and property. Besides, slate is fragile and breaks from cold, heat, and the weight of the repairer. The architect's mistake is in not specifying Cortright Metal Shingles. They have all the dignity of the stone slate, greater beauty, but one-eighth of the weight, are practically indestructible and cost less.

The builder's mistake is in not recommending Cortright Metal Shingles; they are easier to put on than wood, more sightly, fire-proof, and never rot, curl or leak as the wood always does in due time.

Your mistake is in not insisting on Cortright Metal Shingles, which is the best tin scientifically treated so that it becomes an improved tin roof. Cut in small pieces stamped into attractive shapes, so they can be joined together and cannot rattle, like a tin roof. With all joints expanding and contracting with the heat and cold, they never tear at the nail holes, like a tin roof. With all joints under cover, they never leak, like a tin roof. With our preliminary painting inside and out, Cortright Metal Shingles never rust while they are going on or waiting for paint in a rainy season, like a tin roof. Cannot be put on wrong like a tin roof. Different every way.

Comparisons are useful, when it comes to selecting roofing. Don't fail to make all possible comparisons. Nothing helps the sale of Cortright Metal Shingles so much.



## Creating a Good Will

When a man builds a house and it suits him from hip to cellar, he is generally satisfied, because building a house is an event in a man's life. And as the house and his home become more and more linked with pleasant memories, the gladder he is that he built that house, and the more satisfied he is with the way he built it. It is comparatively easy to build a house to satisfy that man for a month or a year, or even two years, but how about the years after?

It is the satisfaction of the day after to-morrow that Cortright Metal Roofing was meant to create.



Residence at Wytheville, Va., Roofed with Cortright Metal Slates.

Wytheville, Va., Dec. 31, 1906.

Cortright Metal Roofing Co.

GENTLEMEN:—I have been using your Metal Slates or Shingles for the last seventeen years as a roofing material on some of the best and finest buildings in this and adjoining counties. They have given perfect satisfaction—not a word of complaint has been raised against them—but, on the contrary, they are highly praised, both for beauty and durability.

There are two houses in this county (Wythe) that I roofed with your goods seventeen years ago (1889), and they are as perfect to-day as the day I laid them on the sheathing.

I am convinced more fully each year that you have the only perfect roofing material on the market, and no one will ever regret having used it.

I have had thirty-five years' experience as a roofer and speak from a practical experience when I say that, if a man wants the best roof, then he should use the Cortright.

Tinner and Roofer.

Very truly,

BAZY PATTISON.

## Winter Roofs

If you are going to build, or if you need a new roof to compensate for the loss entailed by a mistake in previous building, we commend you to the roof lessons of the winter.

This is the season to see the Cortright Metal Shingles in their best practical use, and to discover the defects in all the other forms of roofing.

This is the best season to learn the real value of an absolutely water-proof, snow-proof, wind-proof roof—and to accurately determine the advantage of a light-weight roof.

The beauty of Cortright Metal Shingles also plays its part, even a little more prominently in winter, a time when the landscape is drear and and uninviting and the house must be its own decoration.

There are several things to consider. First of all, the roof should be proof against all kinds of leaks—dashing rain, fine driving snow, melting snow that thawing, lays on the roof for days like a big wet sponge. Second, resistance to wind force and wind pressure—which must include both weight of roof and quality of clinging to the sheathing. Third, liability to shrinkage and consequent cracking from extreme cold. Fourth, protection against the accident of fire, when the water supply may be low or altogether cut off. Fifth, entire absence of necessity for repairs.

Stone slates and all tiles fail to measure up to the requirements of a winter roof. Both are of such nature that they are difficult to fit around scuttles, chimneys, nooks and corners; fine snow and hard rain drive under both and eventually rot the sheathing and framing; both are so heavy that a big fall of snow always brings apprehension of accident; both crack under fire or great cold; both are difficult and expensive to repair.

Wood shingles rot, curl, split, easily catch fire. Cortright Metal Shingles do none of these things; they weigh only one-eighth as much as stone slate, fit just snugly enough to admit of proper ventilation between the sheathing and the shingles; last a lifetime.

You want to buy a roof as you buy a house—once for all. The only way to do it is to get Cortright Metal Shingles. They will always be sound and always beautiful and the bothersome troubles constantly experienced with other kinds of roofing will be eliminated entirely.





MISSOURI AVENUE M. E. CHURCH, FORT WORTH, TEXAS.  
J. E. FLANDERS, Architect.



METHODIST CHURCH, NEWBERRY, S. C.  
EDWARDS & WALTER, Architects.



## The Side Lock Feature

The specially patented feature about the Cortright Roofing, which keeps it tight and in good condition regardless of the weather, is the side lock.

This permits the slates or shingles to "give" as the weather demands without affording the slightest opening on the sides for water, snow or sleet.

When the weather gets very cold, the slates or shingles are thus permitted to contract.

When the weather gets hot, they expand.

And, mark you, this is accomplished without injuring the material or affecting its absolute tightness.

If you had a couple of Cortright slates or shingles in your hand, you could lock them together and understand the principle involved at once.



Residence at Stamford, N. Y., Roofed with Cortright Metal Slates.

Stamford, N. Y., Jan. 12, 1907.

I have used your Cortright Metal Slates for the last sixteen years, and I have never had a complaint made. I find them the most satisfactory roof that I handle, and I am using more of them now than any other kind of roofing. I further claim the Roofing Paint that the Cortright Metal Roofing Company makes to be the very best paint for all tin roofs, as the roof does not need painting only once in four or five years.

Contractor.

Yours very truly,

JOHN MUIR.

## The Way of Quality

One of the greater has said that if a man could do some one thing better than any one else, the world would make a beaten path to his door, even if he hid himself in the forest.

A philosopher of more homely expression put it this way: "*You can't keep a good thing down.*" Here is written the story of Cortright Metal Roofing. Its quality compelled the attention and patronage of people everywhere.

All America is becoming acquainted with the care we give every little detail of manufacture; roof buyers everywhere are appreciating our ideal of "*Not how cheap, but how good,*" while time tells that we spare no expense in making Cortright Metal Roofing as good as it is possible to make it, from the best materials possible to obtain, wrought out by thoroughly capable and trustworthy men.

This way of quality has brought to the Cortright Metal Roofing Company the greatest trade in all its history, and forecast of still greater things to come—the just reward of high standards realized through faithful work and use of irreproachable materials.

## Spindrift of the Roof

Did you ever walk along the sides of a stone-slate-covered house after a storm, and note how many little pieces of slate lay about—and sometimes big pieces? All harbingers of repair bills coming.

And have you ever noted how a warped-out-of-shape, discolored wood-shingle roof can spoil the appearance of an otherwise handsome building, a building which was probably originally planned with an eye to beauty and upon which much thought was given to bring out this point, not only during the period of its "newness," but with the idea of its good looks being increased with age? With the occupant of a wood-covered structure there is also the ever present thought of danger from fire. Frequently whole towns have been almost entirely burned because of inflammable roofs. And did you ever count the little—and often big—damp spots on the ceilings under a wood-shingle roof after a hard driving rain? Always trouble.

Moral. Use Cortright Metal Roofing, no break, no leak, no fire and only one bill—first cost. Beauty that nothing else can give and no lapse of time can destroy. Security in every weather condition of every clime.



## Durability

The first thought that comes to the mind of the man, familiar with Cortright Metal Shingles, is that of their great durability, and as the time goes on, and we see the roofs that were covered with these goods, during the first years of our business in apparently as good condition now as when put on, with every indication that they will continue to do service indefinitely, we feel that this claim of durability cannot be too strongly impressed upon those who have roofing to buy and look to future, as well as present, economy. Mr. Shepley's experience dates from our first year in business, and fully confirms our own statement that a Cortright Roof with proper care will last as long as the building upon which it is placed.



Some of Mr. Shepley's houses referred to below.

Newport, R. I., Jan. 13, 1907.

Cortright Metal Roofing Co.,  
Philadelphia, Pa.

GENTLEMEN:—I have forwarded you photographic plates of houses owned by me that are covered with your Metal Shingles. There are ten houses covered with the same, some of which have been on since 1886. Many houses in this city, built about the same time as mine, but covered with wood shingles, have been shingled once and some of them twice since my first roofs were covered. The first cost of Metal Shingles is slightly in advance of wooden ones and it has cost me about five dollars every three years to paint a roof, but they are practically as good as when put on, so you can readily see they are the cheapest in the end, besides being the most attractive roof that can be put on. They say "It's a good doctor that has faith in his own medicine," but I have taken mine and I am much better off than I would have been had my roofs been covered with wooden shingles.

Respectfully yours,

Tinsmith.

WILLIAM SHEPLEY.

## Real Information

He means to be honest—most everybody is honest at heart—but if a man has wood shingles to sell wood shingles become to him the ideal roofing. And if he has a slate quarry, slate is the tightest thing of all. And if he makes tiles—it is the same story.

We tell you about Cortright Metal Roofing. And we are enthusiastic not because we make it and have it to sell, but because we know. But what we tell you is only the introduction—just to attract your attention.

What we want you to have is *real information*. The place to get it is from somebody that has bought this roofing and observed its work for years. Such people live near *you*, and we want you to talk to them. We will send you their names at any time. You may go to see their roofs—some in use long enough for two or three wood-shingle roofs to rot out; some old enough to see the dropping off of a neighboring and costly slate roof; some new enough to get first impressions. All beautifying the home, whatever the style of architecture; all giving the greatest protection, wherever its location.

Get *real information*! Get it at first hands; get it where there is no reason for it to be anything but *real information*.

## Good Roofs Like a Bank

There is no saving like the money put in a good roof. It is much like money in the bank, but it is better—for the roof money is always taking care of the bigger sum invested in the house and its appurtenances.

If the bank breaks, your money goes—but only what you have in that one bank.

If the roof breaks, the money in the roof goes, and carries with it the money below.

A Cortright Metal Roof is like money in a bank protected by the honesty of its officials, the confidence of its depositors, and the power of the national government. It is guaranteed by twenty-odd years of the severest and most successfully met trials that ever a roof got. It is not a cheap roof; it is not high-priced; it is sterling—and yet more than worth its price.

If you are going to build or want a new roof, remember Cortright Metal Roofing is a high-class investment—not an expense.





CENTRAL CHRISTIAN CHURCH, SHERMAN, TEXAS.  
J. E. FLANDERS, Architect.



BAPTIST CHURCH, TOPEKA KANSAS.  
H. M. HADLEY, Architect.



## The Most for his Money

The architect or builder who suggests a Cortright Metal Shingle Roof has no apologies to make. He can look his client in the eye. It is a reputation maker. It backs the architect up in anything good he says for it, and so do we.

Your client secures your services because he knows you know more about planning a building than he does. He knows you know when a thing is done right; therefore he wants you to see that he gets what he pays for.

A Cortright Roof produces the service that you are paid to procure for your client—the most for his money.



Residence of Mr. Mort. Van Voorhis, Point Marion, Pa. Roofed with Cortright Metal Slates in 1895—Twelve years ago.

Point Marion, Pa., Jan. 29, 1907.

Cortright Metal Roofing Co.  
Philadelphia, Pa.

GENTLEMEN:—I send you to-day a photograph of the residence of Mr. Mort. Van Voorhis, whose building I designed and built for him in Eighteen Hundred and Ninety-five.

The roof is very ornamental and has given entire satisfaction and he is highly pleased with the goods, having recommended the same style of covering to others, besides using them on his own buildings. I have also used them on all kinds of buildings since and on almost every shape that a roof can be cut up in, and they have always given entire satisfaction.

Yours truly,

Builder and Contractor.

E. D. BIERER.

## Truth

Truth is the corner-stone of all permanently successful business enterprises, however lowly or high in estate.

How beautiful it is when applied to every day life; to the creations of our taste; to the work of our hands; to buying and selling. It is the parent of confidence, the fellow of real success.

Truth has always been the foundation of Cortright popularity; the bedrock of Cortright statement; the inspiration of Cortright work. Every advertisement, every picture, every testimonial, every promise, every suggestion, every expressed thought, in whatever form, has been put to the test of *truth*.

And the result.

Cortright Metal Roofing—our only product—has proved itself, in every climate and every condition, worthy of all we have said of it, and its sale has multiplied every year so that we are continually increasing facilities for manufacture.

We are not extravagant in either praise or promise when we tell you Cortright Metal Roofing is the best roof ever made. This refers to the basic material, to the method of applying, to the ease of handling, to the protective effect, to the lasting quality, to the economy of maintenance, to the first and last cost, and the beauty of design.

Everywhere in Cortright Metal Roofing, and in its application and use the foundation of truth is discernible. If you have not discovered it, let us send you the names of nearby neighbors who have knowledge of Cortright Truths, and who will gladly tell you of their pleasant experience with them.

## A Cortright Advantage

Whatever other roofing is contracted for or specified, there is always a chance of the substitution of a cheaper grade that looks enough like the preferred article to pass muster in the generosity of liberal superintendence.

But with Cortright Metal Roofing there can be no substitution. Its characteristics are so well known that it does not take microscopic examination to determine its genuineness. Everybody who has once seen the beauty of its form, or who has knowledge of the method of its application, will recognize it on sight. Its quality, too, is so high and the price fixed at such a reasonable figure, that no one has—or likely will—attempt an imitation.



## Pleases the Man who Occupies the Building

Our customers say that we make the finest Shingle that money, skill and careful thought can produce.

They also admit that we ask a reasonable price for it.

It fills the proverbial "long felt want."

In using this Shingle a builder makes assurance doubly sure.

The Builder or Roofer who uses it once will never use any other kind of material on his sloping roofs.

It gives him satisfaction, and it pleases the man who occupies the building.



Residence of Mr. Brink, East Gorham, Fulton Co., Ohio  
Roofed with Cortright Metal Slates, by Mr. Chas. H. Russell of Fayette, Ohio.

Fayette, Ohio, Jan. 5, 1907.

GENTLEMEN:—After using several hundred squares of your Galvanized Tin Shingles, I must say, and with pleasure, that for beauty and durability they are not equaled by any other kind of roofing.

I am a strong believer in your goods, as when you get a roof of them laid in a workmanlike manner you are reasonably sure of never being called on it for repairs or any other purpose.

I want to say further that I had an experience very similar to that of Mr. C. S. Roop, and the facts in relation to which were that I covered a barn several years ago for Dr. L. C. Backus, which had a chimney (this may sound queer) on it which was struck by lightning and completely torn off, but without damaging the roof at all. Had it not have been for this metal roof, the entire building would certainly have burned.

You have the most excellent System of Roofing which I am always glad to recommend.

Yours very truly,

C. H. RUSSELL.

## **The Tight Roof**

Whether for protection against the blizzards and severe snowstorms of winter or the driving rains of the summer months, you always need the tight roof.

Is the earthen-tile roof tight? No, not unless you put a good, thick layer of asphalt under the tile. But that is like paying for two roofs and getting the use of one.

Is the stone-slate roof tight, No—nor can it be made tight. Fine snow and fine rain penetrate the little openings between the slates and the timbers and sheathing beneath rot in time. And that is like paying for another house.

Is a wood-shingle roof tight? It cannot be. The wood itself becomes sodden with water, then the sun comes out and curls the shingles as easily as miladi turns her fine hair around an iron. Father Time never deals gently with the wood shingle. Every time he touches it the wood becomes more like punk—just waiting to turn misfortune into disaster.

Is a tin roof tight? For a while it keeps out the rain—until heat and cold expands and shrinks it, pulls it apart and starts rust; but it always rattles and creaks when the wind blows, and when the gale comes, often is pulled off and is a total loss.

Which is the tight roof? Cortright Metal Roofing. It has all the virtues of the other roofs and none of their faults. It is as tight as cement a foot thick; its joints are impervious to wind, rain, snow or fire; it lies on the sheathing so snug and close that a tornado cannot wring a sigh from it; the sun's heat may expand it and the cold contract it, but there is never a crack or exposed joint or edge.

Cortright Metal Roofing is the only absolutely tight roof—tight against water, tight against fire, tight against repair expense—the best all-the-year-round roof.

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### **“Time and Tide Wait for No Man”**

But they don't prevent you going ahead. Cortright Metal Roofing is fifty years ahead of all other kinds of roofing—in beauty, in economy of laying, in money cost, in protection to the building it covers.





S. B. ALLEN MEMORIAL HOSPITAL,



OTTAWA UNIVERSITY, OTTAWA, KANSAS.  
GEO. P. WASHBURN & SONS, Architects.



## Seeing is Believing

In the letter following, Mr. Parks expresses the experience of thousands of purchasers of Cortright Metal Roofing. To see it is to believe all our claims for it. To use it is to become a Cortright enthusiast.

We cannot too strongly endorse Mr. Parks' assertion—"seeing is believing." There is no other roofing that is so convincing from external appearances.

The simplicity of application is self-evident; the protective quality and the ease of maintenance is apparent; the beauty of form is captivating.

Truly, "seeing is believing."



Residence of Mr. J. Tom Smith, Maysville, Ga., Roofed with Cortright Metal Slates.

Cortright Metal Roofing Co.

Maysville, Ga., Jan. 17, 1907.

DEAR SIR:—Am sending you photograph to-day by express. I have been using your roofing for three years and find it gives the best of satisfaction.

Have used it on all kinds of buildings and find that it has stood the test.

Cortright Roofing is very ornamental, as well as durable.

As to placing your goods, it is a pleasure, because a customer is always pleased.

There is no trouble at all in selling your goods when a prospective buyer sees them, because *seeing is believing*.

Cortright goods cannot be recommended too highly—just compare the goods with others and see the difference. I can say, "Cortright Metal Roofing has no equal."

Wishing you continued success, I am,  
Contractor and Builder.

Yours very truly,  
H. T. PARKS.

## Cortright Metal Shingles on Large Work

One of the greatest compliments paid Cortright Metal Shingles; one of their very best recommendations; an indisputable endorsement and proof of all our claims for them, is the general use of Cortright Metal Slates and Cortright Victoria Shingles on *large work*—such as big country residences, immense churches, schools and other public buildings.

A few years ago architects specified nothing but copper, stone-slate, or earthen tiles for this work. Now, they find in Cortright Metal Shingles all the decorative effect of these materials, combined with protective qualities not found in any of them, along with admirable lightness and adaptability to any form or condition of building.

Though Cortright Metal Shingles are not bought because of cheapness, yet they are much more economical in the measure of dollars than either of the roofings most favored before Cortright value and desirability became so well known.

### Featural Proof

Just as a good man may be read and appreciated by his facial characteristics and expression, so is the goodness of Cortright Metal Shingles demonstrable by featural proof.

Take a Cortright Metal Shingle and note the depth of the embossed design. The design has to be impressed deeply in the tin to show clearly and maintain its character when thirty-five or more feet away from the eye. But the design cannot be successfully and so deeply embossed on anything but *the best tin*.

Look closely at the Cortright Slate or Shingle, both its upper and lower side, look very closely. No crack of metal anywhere. Because every piece of Cortright Metal Roofing is made from the best grade of tin—that is, best in quality of black plate, best in quality of coating, best in workmanship.

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### “To-morrow Never Comes”

Write to-day for prices on Cortright Metal Roofing, and gain a day.



## Satisfactory to the Contractor

Many contractors use Cortright Metal Shingles exclusively in their work, where roofs have sufficient slant—three or more inches to the foot. If you are a contractor, it behooves you to not only watch present profits, but to keep a sharp eye on the future satisfaction each job is to give. This reputation for satisfaction is the biggest kind of capital for any contractor to have. The satisfaction given, the reference you will have, and the profit to you will come with no other form of roofing. Recommend Cortright Metal Shingles, please your customers, make a good profit and lay a substantial foundation for the future.



Residence of Dr. W. I. Painter, Tazewell, Va., Roofed with Cortright Metal Slates.  
J. T. Heldreth, Mgr. Tazewell Planing Mill, Contractor.

Tazewell, Va., Jan. 12, 1907.

Cortright Metal Roofing Co.,  
Philadelphia, Pa.

GENTLEMEN:—We have been handling your Metal Shingles for the past five years. We use them on all our contracts and recommend them to all of our customers wanting a first-class roof. During the time we have handled them, we haven't had a single complaint, which is very satisfactory to a contractor and dealer.

Very respectfully,

Tazewell Planing Mills.

J. T. HELDRETH, Mgr.

## The Slowness of It

Cortright Metal Roofing is one of the slowest of all building materials to make, and the slowest to show deterioration.

The slowness of it begins in the rolling and selecting of the steel plates for the tin coating. Then expert tinmakers dip these sheets in the tinning bath enough times to get a surface of tin sufficiently heavy to make them last a lifetime, yet thin enough to be flexible and tractable in work.

Then comes the Cortright factory work—beginning with another inspection—then the cutting to dimensions, and another inspection. Then stamping to shape—and another inspection. Then, one kind we paint and after thoroughly drying, another inspection before packing. The other kind we galvanize—and another inspection before packing.

All of which permits us to say truly and positively to you what the qualities of Cortright Metal Roofing are and what it will do.

There is a quicker and much more profitable way to make it. Cheap tin and hurried work. But then it would not be Cortright Metal Roofing that has been the pride of tens of thousands of house-owners and the reliance of thousands of the best architects and builders during the past twenty years.

Every superlatively good thing—like Cortright Metal Roofing—goes through this same creative care. It is a species of evolutionary slowness. All long-lived things in nature develop in this slow measure, their pace being fixed by the immutable law of compensation.

## The Flying Roof

Newspapers occasionally tell us of a high wind borrowing someone's roof and carrying it away—sometimes in the next lot and sometimes beyond all lots and all recovery.

It is generally a plain tin roof put on in the old way; often a wood shingle roof, occasionally sections of a stone-slate roof, although this kind usually goes in single slates or pieces.

No one has ever seen a Cortright roof in aerial progress. Not unless the house went along—as they occasionally do out West. All Cortright roofs are great homebodies.

The Cortright Metal Roofing is the one thing that meets all the meteorological conditions with perfect equanimity and assurance. No cracks, as in the stone-slate roof, no curling or splitting, as in the wood-shingle roof, and no rattling or warping or stretching out of place, as in the plain tin roof. Cortright Roofing is impervious to fire. It is always at home and always on duty.

The higher the wind and stronger the dash of rain or swirl of snow, the better Cortright Metal Roofing seems adapted to its protective efficiency. The hotter the sun, the more coolly it fits itself to the conditions. The colder the weather, the more hotly does it contest the way. Proof to weather, proof to wear, proof to trouble for you.





JEFFERSON SCHOOL, MUSKOGEE, INDIAN TERRITORY.  
McKIBBAN & McKIBBAN, Architects.



RESIDENCE OF MR. E. E. RAPER, LEXINGTON, N. C.



## For Ornamentation

We want to say a word here about the use of Cortright Metal Shingles for the ornamentation of buildings—whether large or small. There never was a building planned the beauty of which would not have been enhanced by being covered with Cortright Metal Shingles, and it is really astonishing the way they will ornament and make good to the eye an otherwise unattractive structure. The beauty of Cortright Roofing is one—but only one—of the strong appeals it makes for your consideration.



Residence of Dr. Frank B. Perry, Orange, Va. Roofed with Cortright Metal Slates.

Cortright Metal Roofing Co.,  
Philadelphia, Pa.

Rapidan, Va., Jan. 3, 1907.

GENTLEMEN:—I have had a photograph taken of the residence of Dr. Frank B. Perry, Mayor of the town of Orange, and the photographer will forward negative to you. I would further say that I have put your Metal Slates on some other very pretty houses at Orange and at other places; in fact, during the past five years I have used your Metal Slates on nearly all the dwellings that I have built, and they have given general satisfaction, much more so than any other kind of roofing.

Very truly yours,

Contractor and Builder.

GEORGE Q. PEYTON.

## Leaks

There are many kinds of leaks that deserve your consideration.

There are stories that leak. But the story you are most interested in is the top story of your house. When it leaks there is no resultant scandal in the neighborhood, but it makes just as much trouble at home as the other kind of leak. There's a roof repair bill, and a plastering bill, and a papering bill, and maybe some carpets and pictures and furniture to replace or grieve over. The Cortright Metal Roofing Company, through their Victoria Shingles, Metal Slates and Imperial Shingles offer you a policy of insurance against this kind of loss—a policy good as a government bond, sound as the best bank in all America. Nothing but "malice aforethought" can bring about a leak in a Cortright roof.

There are secrets that leak. When the water dribbles through the roof you have learned the secret of the roofer and the roofing maker. You'll never discover it by looking at the surface of the new roofing or by watching the laying or by figuring on the relative cost. It is only when the watery hand of the storm writes on the ceiling and walls that you become possessed of the heart of the mystery. The only secret about Cortright Metal Roofing is the way we make it—and we pour that secret into the ear of every buyer.

There are confidences that leak. That's fortunate for you. They leak out in various pages of this publication. These confidences are told only to those who are so fortunate as to get this booklet. They tell how some men do a deal better than others by wise choice of roofing and how they add to the value, beauty and permanence of their property by the use of Cortright Metal Roofing.

These confidences are verified by good photographs, by actual dates, by well-known localities, by honored names. Although they reach comparatively few people, nevertheless they are open to the investigation of everyone.

These leaks tell that Cortright Metal Roofing is adapted to nearly every kind of building—flat roofs excepted—and that it has never been known to fail in any single instance when a reasonable degree of care has been exercised in the laying.



## What Has Been Done in a Maryland Town

At Greensboro, Md., Mr. M. B. Cooper has been representing the Cortright Metal Roofing Company during the past few years and with most gratifying results. He has handled more than sixty thousand square feet of our goods, and tells us that every one of his customers who have used them are enthusiastic in their praise. Mr. Horsey, whose letter appears below, is one of Greensboro's most prominent citizens, and his recommendation voices the sentiments of many others whose letters might be printed if space permitted. He has already covered several buildings with our roofing and says he intends continuing to use it whenever in need of such material.



Residence of Nathaniel Horsey, of S. H., Greensboro, Md., Roofed with Cortright Metal Slates.

Cortright Metal Roofing Co.  
Philadelphia, Pa.

Greensboro, Md.

GENTLEMEN:—I am very careful in recommending any article of commerce, and only do so after careful investigation and trial. Having had Cortright Metal Shingles in use on my own buildings for several years, as well as on other property for which I act as agent, I have no hesitation in advising their use by anyone desiring to secure, at a moderate cost, a roofing embodying all of the good features of other forms of covering, with their bad features eliminated.

I cannot better express my faith in your roofing than by saying that I intend using it on any buildings that I may erect in the future.

Yours very truly,

NATHANIEL HORSEY, of S. H.

## The Question of Quality

One of the oldest of the world's truisms and the safest guide to every buyer and every seller is, "The Best is the Cheapest." No other five words contain more good business sense, nor epitomize more forcibly the judgment and experience of centuries of safe business and real economy.

In the making of Cortright Metal Roofing we have set up this standard, and unceasingly cried this slogan: *The best* of everything in selected materials for the work, *the best* form of construction, *the best* of every effort in making, *the best* of fair price to you, *the best* endeavor to keep the price very low, *the best* guarantee that may be put on the work of human hands.

In the end, these *best* endeavors cost something, but they really make the cheapest roofing ever known, in that Cortright Metal Roofing is free from every objection that attaches to every other form of roofing, and contains elements of value that are not found in any other roofing.

Cortright Metal Roofing is not *cheap*. It is not a competitor of cheap roofing in any way. The only attention we pay to price is to keep well away from the point of extravagance, yet the cost of Cortright Metal Roofing is not excessive; the price is not even high; because the profit on it is smaller than that made on any other roofing.

Cortright Metal Roofing is made along that very rigid line, "The Best is the Cheapest."

This matter of quality is the most momentous question in your building operations. If you are your own architect and builder, you are safe only in using *the best* of everything—not the costliest, but *the best*. If you are building for someone else, the future of your business requires you to use *the best*—it is hard to build up a reputation, harder still to maintain it—*the best* roof on a house will atone for many mishaps beneath it. If you are a roofer, you have even a narrower latitude of work and you must do your best—and use *the best*; everything points to Cortright Metal Roofing, the roofing that makes work easy, sure and permanent.

If you build to sell again, if you build for permanent residence, if you build for ornament as well as for service, this question of quality will force itself to the front and will make the strongest appeal to your own good sound sense, and with little consideration will lead you to final consideration of *the best* roofing—Cortright Metal Roofing.





BAPTIST CHURCH, CLARKSVILLE, TEXAS.  
L. E. FINNEY, Architect.



METHODIST EPISCOPAL CHURCH, BRYAN, TEXAS.

J. E. FLANDERS, Architect.



## The Advantages Over Slate

It is always better to hear the opinion or the testimony of the disinterested—the man under the roof—the man that would have a right to cry out against Cortright Metal Roofing first, if it did not live up to its reputation, and come up to our guarantee—the man that has made a choice of it in preference to every other kind of roof, who primarily had a reason for his choice, and who has a verification of his expectations and a justification of his line of reasoning. We introduce to you Mr. H. M. Fox, of Hinsdale, Ill., who made choice of Cortright Metal Roofing in 1890—sixteen years ago. He has had ample time to learn all about it, and offers you another view of Cortright value and permanence as compared with stone slate. Perhaps you may contemplate the building of a house with a roof much “broken up” with peaks, angles and towers. If so, this letter will be worth to you much more than the first cost of a roof.



Residence of Mr. H. M. Fox, Hinsdale, Ill., roofed with Cortright Metal Slates, sixteen years ago.

Hinsdale, Ill., March 28, 1906.

Cortright Metal Roofing Co., Chicago, Ill.

GENTLEMEN:—As you are making inquiry about the Metal Slate roof I put on my house here in 1890, will say that so far have been well pleased with same and is in as good condition to-day as when I put it on and I see no reason why it will not last a lifetime if kept properly painted. I have so many valleys on my roof, the snow sometimes banks in the valleys, the sun melts the snow on the upper edge then the water runs under the snow. If I had a slate roof under these conditions, it would have been broken all in pieces. I have never experienced any trouble at all from above conditions.

Yours truly,

H. M. FOX.

## Saving at the Spigot

Of course, you've heard of the careful gentleman who worked himself into such a frenzy over the drip of the spigot that he overlooked the torrent escaping from the bung-hole.

His prototype is widely scattered and extensively engaged in house-building.

This astute builder is very watchful of *the cost of things*, so attentive to the saving of pennies that he easily becomes the victim of the oldest confidence game on earth.

This game is trying to make people believe that the relator can do something no one else can do—that he can give more for a dollar than the dollar is worth.

The latest of these is the man with metal roofing for sale at a price less than Cortright Metal Roofing.

True, it is not much less—say, 5 per cent.—for Cortright Metal Roofing is made on such a small margin of profit that it discourages competition of any kind, except the kind that must use inferior tin and inferior work on the inferior tin. There comes the difference, and the only means to lower the price even so little as 5 per cent.

The Cortright Metal Roofing Company is, perhaps, the largest manufacturing customer of the big tin mills; it is many times over the largest maker of roofing; it is the only roofing maker that has been long enough at work to have thoroughly trained, skilled labor—labor that has learned by half a lifetime of work instead of half a year's, and it is the only roofing maker that has been long enough in business to be able to give a real guarantee that the roofing will last. Makers of roofing material may intend to be honest and fair with you in offering their guarantee, but they cannot know of themselves whether their work will endure, *because it has never been tried*.

The man that loses the benefit of these Cortright certainties to save five per cent. on first cost, deliberately pulls out the bung with one hand, while with the other he tragically stops a drop at the spigot.



## A Life-Time Roof

The experience of Mr. Black and others in Flora, Ill., confirms the statement which we have repeatedly made, viz.: With proper attention Cortright Roofing will last as long as the building on which it is placed. The attention which is particularly referred to, means an occasional coat of paint, and this is not the objectionable feature which some of those who may be interested in other kinds of roofing would have you believe. Using a good quality of paint, the roof will require repainting every four or five years. It must be remembered that this is *all* the attention which is necessary. There are no repairs such as other materials require. Furthermore, each time that a Cortright Metal Shingle Roof is repainted it has the appearance of a perfectly new covering.



Residence of Mr. J. L. Black, Flora, Ill., roofed with Cortright Metal Slates, seven years ago.

Flora, Ill., July 23, 1906.

DEAR SIRs:—I covered the roof of my residence with your 10x14-inch Metal Slates seven years ago and am pleased with the satisfaction they have given. For long wear and a fine appearance they can't be beat. Just refer them to me.

Respectfully, J. L. BLACK.

Flora, Ill., July 23, 1906.

DEAR SIRs:—I used your 10x14-inch Metal Slates on the roof of my residence thirteen years ago and they have given entire satisfaction. They are just as good to-day as the day they were put on, and I would not have anything else.

Respectfully, C. S. MITCHELL.

## 95 Per Cent. Roof Premium

There are a number of people living under Cortright Metal Roofing who paid 95 per cent. premium for their knowledge of Cortright superiority.

It is a good investment, but they may as well have kept the money.

This little talk is to save you the brokerage fee of Mother Experience.

The people aforesaid bought another roofing that is being offered at 5 per cent. cheaper than Cortright. Of course it has gone the way of everything "a little cheaper" and the real thing has taken its place. So that Mother Experience aforesaid has charged them 95 per cent.—or the total cost of the substitute—for their little transaction with her.

Perhaps someone may come around to see you—delighted to "save" money for you—and if you "save" that 5 per cent., in a little while you will have to sleep under a leaky roof or get the genuine at 95 per cent. premium.

Why not benefit from the experience of others, and get Cortright Metal Roofing at once? It has a 20-year record of the most satisfactory service, and nothing as good has ever been made, or likely will be made.

Get on the right side of the market *now*, and save 95 per cent. in the end.

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### "One Swallow Doesn't Make a Summer"

Neither does the first bill usually make a roof. The flock of bills come after, like the other swallows—unless it's a Cortright to begin with.

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### "Handsome Is as Handsome Does"

Was written as a generality; but it at once reminds you of Cortright Metal Roofing—beauty and utility, worthiness and sightliness, satisfaction and profit.



## Off With the Old—On With the New

The experience of the congregation of the Evangelical Lutheran Church, of Elizabethtown, Pa., as stated by Mr. Belser, is precisely the same as that of many others, not only in Church Buildings, but in residences, schools, and other structures. It does not often pay to patch the old roof, and the only really satisfactory method of remedying the trouble, when your old stone-slate or wood-shingle roof begins to call attention to itself by leaking, is to remove it entirely and replace it with the thoroughly reliable Cortright Metal Shingles.



Evangelical Lutheran Church, Elizabethtown, Pa. See letter below from Mr. Belser.

Elizabethtown, Pa., Jan. 12, 1907.

Cortright Metal Roofing Co.,  
Philadelphia, Pa.

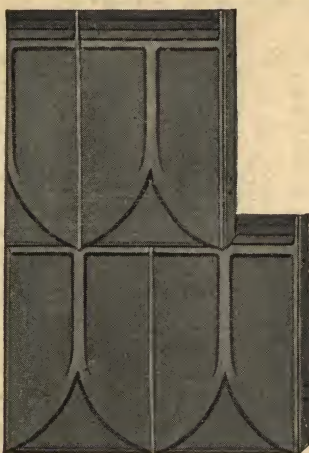
GENTLEMEN:—I have sent you a photograph of the Evangelical Lutheran Church Building in this place, which was covered with stone slate when built, several years ago. This roof has given much dissatisfaction, because of constant leakage. A few weeks ago the stone slate was removed, and your 10x14 size Metal Slate substituted. The roof, as it now appears, is an ornament to the building and the entire congregation is more than pleased with it. I have already sold other roofs as a result of covering this church, and expect during the coming season to handle many of your goods here.

Yours very truly,

Roofer.

J. E. BELSER.

## Cortright Metal Slates



## Cortright Victoria Shingles



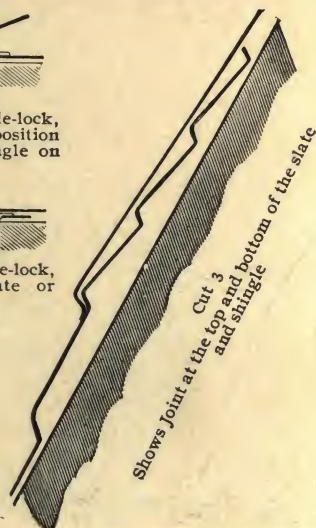
## Cortright Imperial Shingle



Cut 1.—Represents side-lock, full size, showing first position in laying slate or shingle on roof.



Cut 2.—Represents side-lock, full size, showing slate or shingle laid in place.



**The Side Lock**, an absolute lock which cannot become unhooked after being laid and cannot be pulled apart, at the same time providing amply for contraction and expansion of the metal.

**The Top and Bottom Over-Lap**.—Three steps or corrugations are formed at the top of each slate or shingle and are raised or stamped high enough to prevent any rain or snow from driving up under the slates or shingles after they are laid.

The Metal Slates are made in two sizes:  $\left\{ \begin{array}{l} 10 \times 14 \text{ in., requiring } 141 \text{ Slates to cover a square} \\ 7 \times 10 \text{ " " " } 297 \text{ " " " "} \end{array} \right.$

The Victoria Shingles are also made in two sizes:  $\left\{ \begin{array}{l} 10 \times 14 \text{ in., requiring } 148 \text{ Shingles to cover a square} \\ 7 \times 10 \text{ " " " } 319 \text{ " " " "} \end{array} \right.$

The Imperial Shingles are made in one size only:

$14 \times 20 \text{ in., requiring } 68 \text{ Shingles to cover a square}$

By a "Square" is meant 100 square feet of surface, which is the method generally used in measuring roofs.



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**Cortright Metal Roofing Company**  
**50 North 23d Street, Philadelphia**

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**WESTERN OFFICE**

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**134 Van Buren Street, Chicago**

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